

INTERNATIONAL ICT AWARDS PHILIPPINES 2017
22 March 2017 / Grand Ballroom, Marriott Hotel Manila

SPONSORSHIP PACKAGE:

| ENTITLEMENT | AWARD CATEGORY SPONSOR Php 200,000.00 | MAJOR SPONSOR Php 100,000.00 | SUPPORT SPONSOR Php 50,000.00 |
|---|--|--|---|
| PRE-EVENT | | | |
| 1. MARKETING MILEAGE | | | |
| <ul style="list-style-type: none"> In the International ICT Awards Website | Logo with hyperlink displayed until the end of the calendar year at the home page of the website located above the Major Sponsors and Sponsors | Logo displayed until the end of the calendar year at the bottom area of the home page of the website | Logo displayed until the end of the calendar year at the bottom area of the home page of the website |
| <ul style="list-style-type: none"> In CanCham eDMs (e-flyers) at least one (1) eDM per month sent to CanCham members and network | Logo and company name displayed above the Major Sponsors and Sponsors | Logo displayed at the bottom area of the eDM | Logo displayed at the bottom area of the eDM |
| <ul style="list-style-type: none"> In CanCham invitation letters sent to participants | Logo displayed at the bottom area of the letter | Logo displayed at the bottom area of the letter | |
| <ul style="list-style-type: none"> In press articles posted in the International ICT Awards, CanCham and IBPAP websites | Mention of the company and acknowledgment as Award Category Sponsor | Mention of the company and acknowledgment as Major Sponsor | |
| 2. MEDIA EXPOSURE | | | |
| <ul style="list-style-type: none"> In ads published in national and regional newspapers (December 2016 and February 2017) | Logo and company name displayed above the Major Sponsors and Sponsors | Logo displayed at the bottom area of the ads | Logo displayed at the bottom area of the ads |
| <ul style="list-style-type: none"> In press articles published in IBPAP Publication/ Newsletter | Mention of the company and acknowledgment as Award Category Sponsor | Mention of the company and acknowledgment as Major Sponsor | |
| <ul style="list-style-type: none"> In other forms of media: radio and TV interviews of CanCham President | Mention of the company and acknowledgment as Award Category Sponsor | | |
| 3. PRESSCON / MEDIA BRIEFING (national and local: December 2016 and March 2017) | | | |
| <ul style="list-style-type: none"> By invitation to attend | 2 company representatives | 1 company representative | |
| <ul style="list-style-type: none"> Other entitlement | Sponsor Greeting insert in the Media Kit | | |
| EVENT PROPER | | | |
| 1. Complimentary seat at the ICT Awards Gala Night | 5 seats | 4 seats | 2 seats |
| 2. In the Souvenir Program | <ul style="list-style-type: none"> Logo displayed in the bottom area of cover page Company listing in the directory Half-page company profile | <ul style="list-style-type: none"> Logo displayed in the back cover (outside page) Company listing in the directory Half-page company profile | <ul style="list-style-type: none"> Logo displayed in the back cover (outside page) Company listing in the directory Quarter-page company profile |
| 3. Acknowledgment by Emcee during the ICT Awards Gala Night | as Award Category Sponsor | as Major Sponsor | as Support Sponsor |
| 4. In the stage backdrop | Company listing with mention of each award category | | |
| 5. In banner displays at the sides of the Grand Ballroom | | Logo displayed at the bottom area of the banner | Logo displayed at the bottom area of the banner |
| 6. Naming Rights and Presentation of Award | For other award categories (10 available awards by your choice and in order of application) | | |
| 7. Video screen for playing of company video presentation at the cocktail area (no audio/sound) | Monitor provided by CanCham in side areas | | |
| 8. Option to provide major raffle prizes and other prizes (open to all sponsors) | ✓ | ✓ | ✓ |

| ENTITLEMENT | AWARD CATEGORY SPONSOR Php 200,000.00 | MAJOR SPONSOR Php 100,000.00 | SUPPORT SPONSOR Php 50,000.00 |
|---|---|--|--|
| POST-EVENT | | | |
| 1. In press articles to be published in IBPAP Publication/ Newsletter | Mention of the company and acknowledgment as Award Category Sponsor | Mention of the company and acknowledgment as Major Sponsor | |
| 2. In press articles to be posted in the International ICT Awards, CanCham and IBPAP websites | Mention of the company and acknowledgment as Award Category Sponsor | Mention of the company and acknowledgment as Major Sponsor | Mention of the company and acknowledgment as Sponsor |
| 3. In post-event Presscon | | | |
| • By invitation to attend | 2 company representatives | 1 company representative | |
| • Other entitlement | Sponsor insert in the Media Kit | | |

OTHER FORMS OF SPONSORSHIP/ SUPPORT: (SUPPORT SPONSOR)

1. EMERGING ICT E-HUB/ GATEWAY CITY: Php 50,000.00

Entitlements:

- Logo displayed until the end of the calendar year at the bottom area of the home page of the International ICT Awards website
- Logo displayed at the bottom area of the CanCham eDMs
- Logo displayed at the bottom of the ad published in national and regional newspapers (December 2015 & February 2016)
- Logo displayed in the back cover (outside page) of the ICT Awards Gala Night souvenir program
- Company listing in the directory of the ICT Awards Gala Night souvenir program
- Quarter-page company profile of the ICT Awards Gala Night souvenir program
- Acknowledgment as Emerging ICT e-Hub during the ICT Awards Gala Night
- Logo displayed in the banner displays at the sides of the Grand Ballroom in the ICT Awards Gala Night
- Option to provide major raffle prizes and other prizes during the ICT Awards Gala Night
- Mention of the company and acknowledgment as emerging e-hub/gateway city in the post-event press release

2. PATRON: Php 25,000.00

Entitlements:

- Acknowledgment as Patron during the ICT Awards Gala Night
- Logo displayed in the back cover (outside page) of the ICT Awards Gala Night souvenir program
- Company listing in the directory of the ICT Awards Gala Night souvenir program
- Option to provide major raffle prizes and other prizes during the ICT Awards Gala Night
- Mention of the company and acknowledgment as Patron in the post-event press release

3. ENDORSER: Php 10,000.00

Entitlement: Company listing in the ICT Awards Gala Night souvenir program

4. IN-KIND SPONSORS: Bag Sponsor, Wine/Beer Sponsor, Medical Services Sponsor, etc.

For inquiries on sponsorship in the International ICT Awards Philippines 2017, please contact:

THE CANADIAN CHAMBER OF COMMERCE OF THE PHILIPPINES

MS. CORA DELA CRUZ

Executive Director

CanCham

Telephone: (+632) 843 6471

Email: cdelacruz@cancham.com.ph

MS. HEIDI DEL PILAR

Finance & Office Services Manager

CanCham

Telephone: (+632) 843 6466

Email: hdel Pilar@cancham.com.ph